



Technology and the Arts

<http://technologyandthearts.com>

E-mail: technology.arts@gmail.com

Exploring the connections between technology and art

PRESS RELEASE - August 1, 2013

“Technology and the Arts” webcast makes 2013 return ***Show hosts Brian Kelley, John LeMasney continue exploring the connections between technology and art***

Hamilton Township, N.J. – *Technology and the Arts*, a podcast exploring the connections between technology and art that originally ran from December 2006 through December 2008, is returning in 2013 in the form of a live video webcast. This year’s 10-episode run of the program, hosted by central New Jersey residents Brian Kelley and John LeMasney, will premiere at <http://technologyandthearts.com> on Monday, August 5, 2013, at 10 p.m. EDT.

Despite the no-frills nature of the original podcast, *Technology and the Arts* has featured interviews with such high-profile guests as Pandora co-founder Tim Westergren; famed rock ‘n’ roll producer/engineer and photographer Eddie Kramer; and Ge Wang, co-founder of Princeton University’s Laptop Orchestra (PLOrk) and popular iPhone/iPad app maker Smule.

“When we started the podcast back in late 2006, it was really just a way to explore the medium of podcasting and share our thoughts on two areas dearly important to us—technology and art,” said Kelley. “I have always used technology in creating music and John is a multi-talented artist and technologist, so we have been connected by technology and art for most of our lives. It just seemed natural for us to share that passion with a like-minded audience.”

While the original podcast ended five years ago, the recent emergence of Google+ Hangouts on Air as a platform providing the means to easily produce a live video chat via YouTube, as well as the ability to archive and share that content through social media, resulted in Kelley and LeMasney bringing *Technology and the Arts* back in 2012 as a live, weekly webcast.

“Last year’s series of webcasts was more of a trial run,” said LeMasney. “This year, we aim to really dig deep into issues related to technology and the arts, and perhaps include a few guests in the process.”

Kelley, 42, has more than 15 years experience as a communications professional in a variety of roles and settings. He is also an amateur songwriter/musician (the *Technology and the Arts* theme song being one of his creations) and an avid arts, science and technology enthusiast.

LeMasney, 40, is a technology and design consultant as well as a noted speaker on such topics in the mid-Atlantic region. He is also an evangelist for the Open Source and Make movements.

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About *Technology and the Arts*

Technology and the Arts seeks to explore the connections between technology and art, and to establish a forum for discussing the impact technology has made on the human creative process and on literature, music, and the visual and interactive arts. For more information, visit <http://technologyandthearts.com> or send an e-mail to technology.arts@gmail.com.